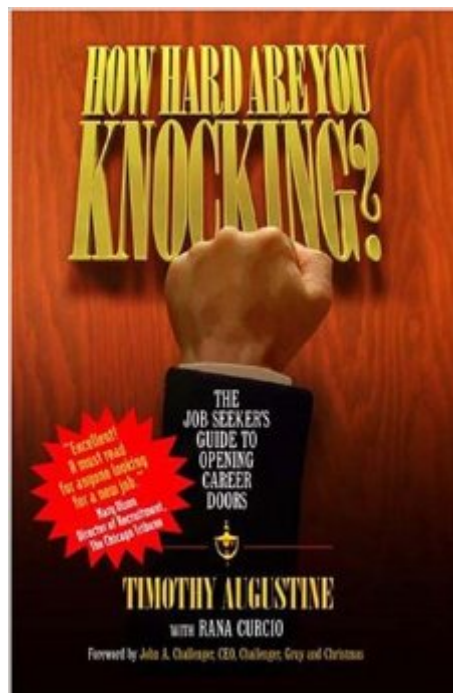


The book was found

How Hard Are You Knocking? The Job Seeker's Guide To Opening Career Doors



Synopsis

In this age of globalization, corporate downsizing and outsourcing, everybody is asking the same question: "How can I jump into the job market and learn to sell myself?" Tim Augustine has the answer. "How Hard Are You Knocking?" provides a set of detailed guidelines that will help you:

- Assess and set your career goals
- Target specific companies that match your goals through networking
- Develop a marketing strategy to sell yourself
- Craft an effective resume that communicates the value you can provide
- Dress for success to make a positive first impression
- Prepare for and give a successful interview
- Develop a game plan to succeed at your new job
- Continue networking throughout your career.

Whether you're a recent college grad or a seasoned professional, the detailed information and advice in "How Hard Are You Knocking?" will help you win the interview and land a new job. This will become a dog-eared reference book you'll keep using throughout your career.

Book Information

Paperback: 176 pages

Publisher: Oakhill Press (April 1, 2005)

Language: English

ISBN-10: 1886939640

ISBN-13: 978-1886939646

Product Dimensions: 9 x 6.8 x 0.5 inches

Shipping Weight: 8 ounces

Average Customer Review: 4.5 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,920,889 in Books (See Top 100 in Books) [#829 in Books > Business & Money > Job Hunting & Careers > Interviewing](#) [#2921 in Books > Business & Money > Job Hunting & Careers > Job Hunting](#) [#40101 in Books > Textbooks > Business & Finance](#)

Customer Reviews

Written by the managing partner and co-owner of an international Human Resource Consulting Firm specializing in Executive Recruitment, *How Hard Are You Knocking? The Job Seeker's Guide To Opening Career Doors* is a straightforward guide to selling oneself and one's talents in a globalized economy riddled with corporate downsizing and outsourcing. Tips, tricks, and techniques for landing an interview and earning a job include how to format an impressive resume, how to dress to make a good first impression, ways to keep one's cool during an interview, and how to keep one's eyes and ears open for advancement opportunities. Point-by-point examples, suggestions, and

stage-by-stage walkthroughs make how Hard Are You Knocking? highly recommended for all job-seekers regardless of individual background.

Its a good book for the confused job seekers. You will know how to make a good judge at times with you really need it. The author gave a seminar at my university. That helped me to some extent. At the end, this book is just a weapon that needs a able machine(you) to fire it. Good luck

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